

# Kansas Statewide Survey

## Alcohol Sales in Grocery and Convenience Stores



214 North Fayette Street

Alexandria, VA 22314

(703) 836-7655

[info@pos.org](mailto:info@pos.org)

### PUBLIC OPINION STRATEGIES

Public Opinion Strategies is a national political and public affairs research firm which has conducted more than six million interviews with voters and consumers in all fifty states. Headquartered in Alexandria, Virginia, its nationwide presence is achieved through strategically sited offices in California and Colorado and twelve partners and two Vice Presidents leading research efforts.

Public Opinion Strategies has conducted polling on some of the most complex public policy issues, including: Health care, Tort reform, Medicare, Social Security, Education, Deregulation, and Economic Development.

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**Field Dates: February 11-12, 2013**

**N = 500 Voters**

**Margin of Error = +- 4.38%**

*Commissioned By Keep Kansans in Business ([www.keepkansasjobs.com](http://www.keepkansasjobs.com))*

*Conducted by Public Opinion Strategies ([www.pos.org](http://www.pos.org))*

**Do you support changing the law to allow for the sale of hard liquor, wine, strong beer and malt liquor in grocery stores, convenience stores and department stores?**

- 66% Oppose changing the law
- 29% Support Changing the law
- 5% Don't Know/Undecided/Refused

**Do you believe wine and hard liquor should be displayed and sold next to items such as milk and candy?**

- 81% No, alcohol should be displayed and sold away from those items
- 15% Yes, liquor should be allowed to be displayed and sold next to those items.
- 4% Undecided/Don't Know/No Answer

**Do you believe individuals who are not of drinking age should be allowed to sell and handle alcohol in grocery and convenience stores?**

- 77% No, only individuals who are of drinking age should sell alcohol
- 21% Yes, individuals who are not of drinking age should be allowed to sell alcohol
- 2% Undecided/Don't Know/No answer

**Do you believe the state should ease restrictions on the sale of alcohol?**

- 78% No, restrictions on alcohol should stay the same
- 16% Yes, restrictions on alcohol should be reduced
- 6% Don't Know/Undecided/Refused

**Do you believe local stores should be in charge of alcohol sales in our community?**

- 61% Yes, I trust local small businesses to better handle the sale of alcohol in my community
- 31% No, it does not matter who sells alcohol
- 8% Don't Know/Undecided/Refused

**Do you think the change to the liquor law would be good for the Kansas economy?**

- 70% No, it would be bad for the Kansas economy
- 19% Yes, it would be good for the Kansas economy
- 11% Don't Know/Undecided/Refused



## Additional Survey Results/Information

- ◆ A statewide survey, covering more than 80 counties.
- ◆ All individuals surveyed are likely 2014 primary voters.
- ◆ 45% of those surveyed identified as Republicans; 26% Democrat; 27% unaffiliated; 2% Other/Don't Know/Refused
  
- ◆ 58% of individuals between the ages of 18 and 44 oppose changing current retail alcohol laws
- ◆ 61% of Women oppose changing current retail alcohol laws
  
- ◆ 63% of Republicans surveyed oppose changing current retail alcohol laws
- ◆ 54% of Democrats surveyed oppose changing current retail liquor laws
- ◆ 77% identified themselves as moderate, somewhat conservative and/or very conservative
- ◆ 17% identified themselves as somewhat liberal and/or very liberal
  
- ◆ 46% have college and/or post-graduate degrees
  
- ◆ 52% surveyed were Women
- ◆ 48% surveyed were Men

